



NEWS RELEASE

Communications Manager Vacancy Filled

The City of Frederick is pleased to announce the hiring of Ashley Waters as the City's new Communications Manager.

FREDERICK, MD – November 18, 2019: The City of Frederick is pleased to announce the hiring of Ashley Waters as the City's new Communications Manager. The Communications Manager is a redesigned role for the City of Frederick that will lead public communication strategies, crisis communications, media relations, community affairs and development of strategic messaging for the Mayor's Office and other city departments.



Waters has more than a decade of marketing and communications experience in public and corporate sectors. She most recently worked in community and client relations at The Berkheimer Group at Morgan Stanley in Frederick. Prior to that role, she served as Director of UMBC's branch campus in Rockville, MD. Waters is engaged with many community organizations in Frederick, including holding directorships with The Rotary Club of Carroll Creek and Woman to Woman Mentoring. She obtained her Doctorate of Public Administration from the University of Baltimore and also holds degrees from Towson University and Penn State University.

"I am excited about the public, private and non-profit experience Ashley is bringing to the City of Frederick. Along with her energy and enthusiasm, she will be a tremendous asset to the Mayor's Office and the residents of Frederick, as we enhance the role of Communications in the City.", Mayor Michael O'Connor

Waters will begin her position on December 9.

"I am honored to have the opportunity to serve Frederick in this new role. I look forward to listening to residents, learning, and representing the City of Frederick as we work hard to share information from our active city government and growing community," shares Waters.

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FOR IMMEDIATE RELEASE